

KeyTrack® Overview

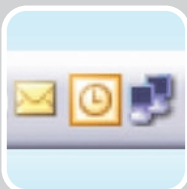
Fully Web Based with **NO additional software needed** to be installed onto your server

A **shared online digital file** (MSR) that you, your Branch Manager, Branch Administrator and your Client can add notes to

Automated Emails are sent to your Client, Branch Manager and Branch Administrator upon updating your MSR with new marketing information

KeyTrack® has New Zealand's only **fully maintained Real Estate Database** of Branches, Managers, Administrators and Agents, updated daily by our team, Law Firm users and the Agencies

To view media coverage, please view our website's Media Tab:
<http://www.keytrack.co.nz/media.php>



Call the originators of
the web-based
KeyTrack® MSR
if you want to know more

0800 KeyTrack

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**New
For
Real
Estate
Agents**



MSR

Marketing Status Reports

Revolutionise your communications and
have your client's marketing updates
viewable securely online @

www.KeyTrack.co.nz


0800 KeyTrack

KeyTrack® MSR

KeyTrack® MSR Steps

KeyTrack® Patent





Marketing Status Report created by: Jan Richardson of Zed Realty Limited Parnell Branch

SMITH, John
Proposed Sale of:
38 St. Stephens Avenue, Parnell, Auckland

Agent ID:
MSR No:
MSR Creation Date: 25 December 2005

Transaction type:	Sale					
Property Address:	Address:	38 St Stephens Avenue				
	Suburb:	Parnell				
	City:	Auckland				
Property Details:	4 bedroom, 2 bathroom quality residence with garaging for 3 vehicles.					
Participant	Username	Full name	Email	Phone	Mobile	Second Phone
Real Estate Agent	Richardson####	Jan Richardson	jan@zedrealty.co.nz	09 555 5555	021 555 888	09 555 4444
Client (Vendor)	Smith####	John Smith	JSmith@xtra.co.nz	09 555 4444	021 555 777	
Real Estate Agent Branch Manager	Barnes####	Steve Barnes	steve@zedrealty.co.nz	09 555 6666	021 555 999	
Real Estate Agent Branch Administrator	Stevenson####	Judy Stevenson	Judy@zedrealty.co.nz	09 555 7777	021 555 333	

[Add other interested parties to this MSR](#) [Add other real estate Agents to this MSR](#)

Real Estate Notes Section:

Note 1.
Had open home today good response. 3 or 4 people seriously looking to buy and will contact your by mobile if any make further contact with me.
Jan Richardson
19.12.05 @ 5:00pm

Note 2.
Showed Mr & Mrs Smith through property today, seemed impressed will keep you informed.
Jan Richardson
21.12.05 @ 9:00pm

Client Notes Section:

Note 1.
Have mowed lawns today, looking forward to your report after tomorrow's open home.
John Smith
22.12.05 @ 8:45am

MSR Created By:
Jan Richardson
 Agent email: Jan@zedrealty.co.nz
 Zed Realty Limited

Vendor lists property for sale at any New Zealand Real Estate agency.

An online file, called an MSR (Marketing Status Report) can be created by the agent. Access is given to the Vendor, Agent, Branch Manager and Administrator.

MSR is set live. Logins are emailed to all interested parties and the MSR is viewable @ www.KeyTrack.co.nz

Updates to the MSR can be made by the Vendor, Agent, Branch Manager or Administrator.

A PDF copy of the updated MSR is attached to an email that is sent to all parties simultaneously.

Multiple notes can be added into the MSR, creating a true joint, online interface between the Vendor and all associated parties at the agency.

When the Sale & Purchase Agreement is signed by all parties, it may be sent on to a KeyTrack® Licensed Law Firm, check out: <https://keytrack.co.nz/lawfirm.php> for firms currently using KeyTrack® nationwide. We welcome contact from firms that you deal with who aren't using KeyTrack® yet on: 0800KeyTrack or Info@KeyTrack.co.nz. For these deals the Agent will then have the benefit of viewing online reports of signed deals (TSR's) from law firms using KeyTrack® and receiving Emails and SMS Text Messages from them via KeyTrack® at the unconditional and settlement stages.

User Friendly

As KeyTrack® is net based, the system can be utilised by ALL Real Estate Agents throughout New Zealand i.e. no need to learn new software if you change agencies.

KeyTrack International Limited, has the New Zealand Patent No. 527093 for the KeyTrack® communication software. This was granted and sealed on 7 July 2005 by the Intellectual Property Office, after a two year application process.

This was a significant development in KeyTrack's entry into the market, being recognition that KeyTrack® is the first of its type globally. The KeyTrack® software is available to all law firms and real estate agencies nationally.

KeyTrack® is fully Web-Based

An MSR is a shared Online Digital File created by Real Estate Agents that can be edited by you and your Clients (vendor notes only)

Emails are sent to your Client, Manager and Administrator when the MSR is updated with new marketing information

KeyTrack® Feedback

"Thank you. U provide an awesome service!"

"Thank you so much for KeyTrack. What an innovative idea."

"What a great service...texts and emails...wish more were as on to it!"

Cost

MSR's are a 100% optional value added service available to you for \$20 including GST per MSR. This cost is fully tax deductible and you can elect during the MSR creation process to be invoiced by KeyTrack® or to pay by our secure online credit card payment facility.



RAPID UPDATES



WEB: A single login, to a web-based MSR gives easy access to all authorised parties from anywhere in the world.



EMAIL UPDATES: Any important updates are automatically emailed to all authorised Interested Parties as a PDF.

AS THEY HAPPEN



Call the originators of the web-based software

